

MEET THE MAHF 2008-09 BOARD OF DIRECTORS

GARRY WORKMAN DIRECTOR

It all started for Garry when he attended an induction ceremony for the Manitoba Agricultural Hall of Fame. Three individuals that Garry knew were being inducted into the Hall of Fame and Garry was suitably impressed with the ceremony and the award. In addition, Garry enjoyed seeing so many of his old friends that had turned out for the occasion.

Now, while in the high of the moment, and proper frame of mind, a very astute member of the MAHF by the name of Marion Fulton approached Garry to become a director. As Garry stated, "I got the feeling that I really should not be turning her down - not many people say NO to Marion."

Well thanks to Marion, we have had a very devoted and hard working board member for the past six years.

Garry has thoroughly enjoyed

his time on the board as part of the selection committee that reviews the nominations and makes the selection of inductees. Most recently he has been given the task of searching for five new directors.

Always willing to pitch in and roll up his sleeves, Garry will be fondly remembered as a straight shooter. As a retiring director, he was instrumental in developing the outcome of the strategic plan. Garry, we thank you and wish you well!



REID LUMBARD DIRECTOR

Reid always had an interest in the Manitoba Agricultural Hall of Fame. His first experience was during his working life when he petitioned and campaigned successfully to have his boss, J.R. Simplot, inducted into the MAHF. When Mr. Simplot was inducted, it was a momentous occasion for all. J.R. and his entourage flew up from Idaho and were

thoroughly impressed with the ceremony, the organization and the award. Reid remembered that it was such a class act all the way.

Many years later as a board member for the Brandon Area Community Foundation, his paths crossed with the Manitoba Agricultural Hall of Fame again. When he was tapped by Jim Poole to sign on he felt with retirement affording him a little extra time, maybe now was the right moment to give a little something back.

As a member of the Public Relations Committee, Reid has been heavily involved with the recent rebranding exercise that developed a new logo, letterhead, envelopes, business cards and a new brochure.

Reid is most proud of his accomplishments in assisting the MAHF to procure funding from other revenue sources such as foundations.

As a retiring board member we thank him for his contribution and wish him the very best!



GLENN ARNOTT DIRECTOR

Hailing from Portage la Prairie, Glenn has been an active board member with the Manitoba Agricultural Hall of Fame for the past four years.

Glenn has always maintained a real interest in agriculture and had been a fan of attending many induction ceremonies. Thankfully, a

persistent Bill Ransom (former President) continued to ask Glenn, "Is this your year to become a director?"

Glenn has really enjoyed his time with the MAHF, and, in particular, the strategic planning sessions. He felt that by exploring and discussing everyone's thoughts, opinions and visions a true path would emerge. While it may have been time consuming, frustrating and difficult, it was paramount to the future viability and sustainability of the the Manitoba

Agricultural Hall of Fame.

Glenn is most proud of his involvement and development of the newly improved scheduling and planning system (a month-to-month account of items that need to be addressed). It is thanks to Glenn that we are ahead of schedule this year in the many items we have yet to conquer.

As a retiring board member with a gift for planning and strategy, we thank him for his contribution and wish him the very best!



It's Up In The World Of Public Relations...

THE GALLERY

Many people have heard about the Agricultural Hall of Fame, but don't know where the plaques are located. They are in the Keystone Centre in Brandon. If you have been to the Keystone Centre you will know it is a huge multipurpose entertainment complex with more than 540,000 square feet under one roof.

To help visitors find the gallery, the Public Relations Committee is planning new signs for the entrances to the Keystone Centre. New brochures, maps and large directional signs will lead you to the Hall of Fame Gallery. The Keystone office, Manitoba Ag Centre Excellence office and Canad Inns reception area will also have information about the gallery. If you need more help or information give our office a call or visit our website.

NEWSLETTER DISTRIBUTION

In an effort to increase our visibility, our fall newsletter which highlighted the 2008 inductees was distributed to a wider audience in Manitoba this year. To inform more people, including tourists, extra newsletters are being distributed to tourist information centres, Ag retail outlets, Chamber of Commerce and Ag offices. Directors are distributing them to offices and libraries throughout the province. Please feel free to share your edition with family, friends and business contacts. The newsletter is also available on our website. Check it out.